

Renata Cló

Digital Journalist

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EXPERIENCE

WTOL-TV - Toledo, Ohio - *Digital Reporter*

MARCH 2019 - PRESENT

- Responsible for pursuing and writing stories covering a multitude of community issues, including immigration, economics, health and politics;
- Covering breaking news;
- Copy-editing the digital versions of stories that broadcast reporters submit for publication;
- Producing videos and multimedia content for WTOL's website, wtol.com;
- Handling WTOL's YouTube channel;
- Curating and producing content for the company's social media pages.

Arizona PBS/Cronkite News - Washington D.C. Bureau - *Digital Reporter*

AUGUST 2018 - DECEMBER 2018

- Health and consumer beats;
- Day-turn and enterprise stories;
- Use of social media to develop and engage with audience;
- Production of visuals and multimedia elements to supplement stories.

News21 - Hate in America Project - Phoenix - *Hearst Foundation Fellow*

MAY 2018 - AUGUST 2018

- Member of the LGBTQ reporting group; digital hate reporting group; and data visualization group.

EDUCATION

Arizona State University, Phoenix - *Master of Mass Communication*

AUGUST 2018 - DECEMBER 2019

PUC Minas, Belo Horizonte, Brazil - *Bachelor of Communication with emphasis in journalism*

FEBRUARY 2012 - DECEMBER 2016

ADDITIONAL INFORMATION

Languages: English - Fluent; Spanish - Intermediate; Italian - Advanced; Portuguese - Fluent.

Special skills: Proficient in AP Style, Adobe Creative Cloud, Microsoft Office, Google Apps.